

# Seattle Parks and Recreation: Art Placement Policy

Enhancing spaces, reflecting community, activating spaces, inviting people to explore urban nature, and bringing art to the public.

The Seattle Parks and Recreation's policy for public art submissions was last updated in 2001. While it contains important information for potential artists, it lacks formal steps for submitting a proposal. The goals of revision are to improve transparency and standardize the review process.

## Research questions:

1. How can SPR make their policies and practices for public art more user-friendly and encourage artists to submit completed proposals?
2. How can SPR's policies and practices for public art promote diverse submissions?
3. How can SPR standardize their submission review process?

## Research methods:

1. Interviews
  - a. Seattle Parks and Recreation, Seattle Office of Arts & Culture, Downtown Seattle Association, Office of Risk Management, City of Bellevue, and City of Spokane
2. Literature Review
  - a. Benefit of Public Art
  - b. Workflow Improvement Frameworks
  - c. Art Policies: Bellevue, WA; Portland, OR; San Francisco, CA; and New York, NY

## What we have found:

1. Interviews
  - a. Recurring Concerns
    - i. Fees, permitting
    - ii. Flexibility to deal with various parties and circumstances
    - iii. Ensuring public safety
    - iv. Managing SPR liability
    - v. Maintenance burden
2. Literature Review
  - a. Explicit requirements
  - b. Short, transparent policy
  - c. Clear points of contact

## Next Steps:

1. Build a sample application
2. Develop potential fee structures
3. Revise the policy
4. Create a workflow chart

